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# American Ski Resort: Architecture, Style, Experience



## Synopsis

One of America's most popular sports, skiing is all about freedom. Skiers enjoy the thrill of adventure, an escape from city life, and a close encounter with nature at its most rugged and majestic. And yet, paradoxically, the experience of skiing for most Americans is inextricably linked to architecture, for our journey down the mountainside is shaped by the ski resort. In this magnificent book, architectural historian Margaret Supplee Smith traces the evolution of the ski resort in North America. Brimming with photographs of spectacular scenery, intriguing buildings, and colorful personalities, *American Ski Resort* is the first book to explore the combined phenomena of skiing, tourism, and architecture from a national perspective. Focusing on destination ski resorts in New England, the Rocky Mountains, the Far West, and southern Canada, Smith examines the architecture of recreational skiing from the 1930s to 1990, showing how small, family-operated businesses evolved into the massive, theme-oriented, multipurpose ski establishments of today. The narrative begins with the origins of the American winter recreation industry—surprisingly, in the midst of the Great Depression. She then shows how American ski resorts challenged the supremacy of the European Alps and explains the role that architecture played in this shift. According to Smith, skiing is an archetypal American experience, reflecting our common tendency toward swift ascent, overreaching ambition, and thudding downfall—followed by picking ourselves up, dusting ourselves off, and starting all over again. As the ski industry today faces problems of exclusivity, climate change, a vulnerable economy, and an aging skier demographic, it must itself seek new ways to start all over again—with ski resort architecture continuing to define that reinvention.

## Book Information

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## Customer Reviews

This beautiful book first attracts the reader with stunning images of the American ski resort, then captivates the reader with revealing insights into American culture in the 20th century.

A great book if you want to read and see great pictures from the history of the American Ski Resorts until the 1980's! I would like to see some material and pictures from the last 20-25 years too.

Beautiful pictures. Great gift for a ski addict.

I didn't have high expectations for this book. I thought it was just going to be a lot of photos of boring current-day ski resort buildings. But this had a very interesting history of ski resorts in America, as well as a discussion of their architecture. I would definitely recommend this book.

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